

Capital City Dragon Boat Sponsor Packet



Date: September 17, 2023

Location: Hawk Island

As an important member of our community we would be honored to have you join us at the 12th Annual [Capital City Dragon Boat Race!](#)

Your sponsorship and all proceeds from this event will support one of our community's greatest resources, our women.

Besides contributing to our community and our cause, **Dragon Boat events provide a unique and valuable team building opportunity** for you and your employees, friends, and family. Where else will you get the chance to embark on a journey in an ornate and traditional Chinese dragon boat while paddling in unison to the beat of an ancient drum?

Participants do not need to have any experience. Just a willingness to work together, get a little wet, maybe a little sore from paddling, and have a whole lot of fun! In 2019 two new teams won 1st place in their division! In the words of previous years paddlers:


















“None of us knew quite what to expect ... we certainly didn't expect to win a gold medal; but now we have all come to expect something more of ourselves and of our shared efforts.”

We have several sponsorship levels available, in addition to team participation. Please review the attached information and visit <https://lansingwomen.org/> for more information or to get involved.

Paddles Up!

SPONSORSHIP OPPORTUNITIES

All sponsorships include a vendor/exhibitor booth

Level	# of Available Sponsorships	Company Name & Logo Prominently Displayed at Event	Company name & Logo on marketing material, media and website	Company Name & Logo on T-shirt	Company name and sponsorship level announced throughout the festival	Opportunity to display marketing material	Free registration for one Dragon Boat Team
Presenting Sponsor \$5,000	1						
Platinum Dragon \$2,500	2						
Dragon Warrior \$1,000	5						
Silver Hospitality \$500	10						
Make us an offer!							

IN-KIND DONATIONS

We welcome the opportunity to work with companies and organizations that can provide in kind contributions to support the objectives of this event. Please contact the Women's Center of Greater Lansing at 517.372.9163 info@lansingwomen.org or lansingdragonboat@gmail.com

VENDOR/EXHIBITOR BOOTH - \$100 (\$50 for non-profits)

If you would like to be a vendor at the event, we will provide a reserved non-tented 10x10 space. Electric hookups are limited. Set up is Sunday from 7:30-9am. Display time from 9am-5pm.

Sponsorship Agreement

Details at <https://lansingwomen.org/>
Or complete and return the form below:

SPONSORSHIP/ADVERTISING INFORMATION

Sponsorship Level _____

Company/Organization _____

Website address _____

Contact Name _____ Signature _____

Address _____

City _____ State _____ Zip Code _____

Office Phone _____ Cell _____

E-Mail _____

Please describe items for exhibition _____

Please describe any special requests (ie: electric hookup) _____

PAYMENT INFORMATION

Enclosed is a check, payable to the Women's Center of Greater Lansing in the amount of \$ _____
Please mail check to: 1712 E. Michigan Avenue, Lansing, MI 48912

I paid online

Scan this code for online checkout:



Full Balance: \$ _____

\$ _____