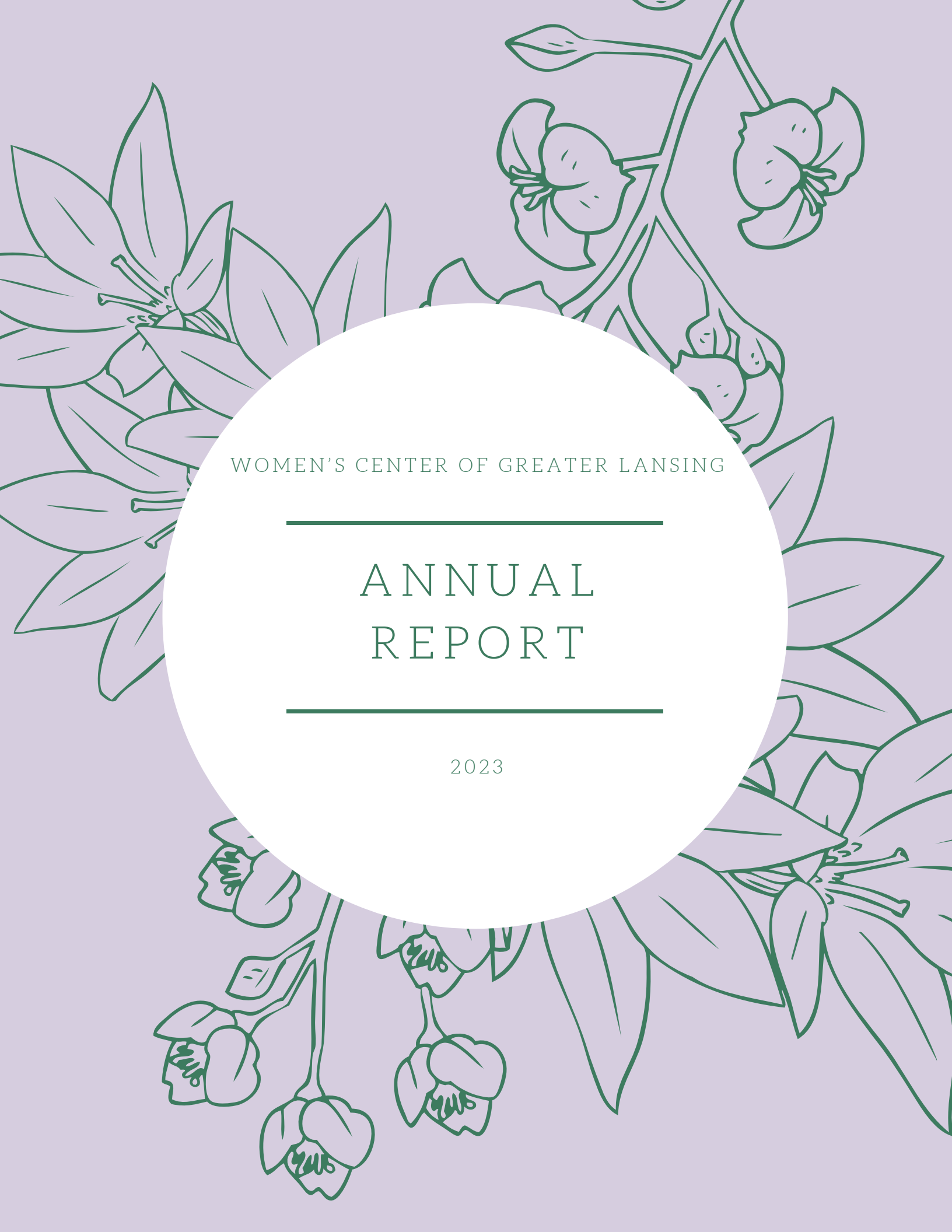




WOMEN'S CENTER OF GREATER LANSING

ANNUAL REPORT

2023

Introduction

As we reflect on the past year at the Women's Center of Greater Lansing, we are delighted to present our Annual Report for 2023, a testament to our unwavering commitment to fostering growth, resilience, and empowerment within our community.

In a world constantly evolving, our theme for this year's report is "Growth." This word not only encapsulates the expansion of our organization's reach and impact but also embodies the personal and collective journeys of the incredible women we serve.

Within the pages of this report, you will discover the myriad ways in which the Women's Center has flourished in its mission to provide a safe and supportive space for women to thrive. From expanding our programs to reaching new heights in community engagement, our commitment to growth has been at the forefront of our efforts.

We invite you to explore the stories of resilience, strength, and empowerment that have unfolded within our center throughout the past year. Through our various initiatives, workshops, and support services, we have witnessed the transformative power of growth in the lives of the women who have walked through our doors.

As we look toward the future, we are excited about the possibilities that lie ahead. Our vision for growth encompasses not only the expansion of our programs but also the deepening of our impact on the lives of the women we serve. With your continued support, we are confident that the Women's Center of Greater Lansing will continue to be a beacon of hope and a catalyst for positive change in our community.

Thank you for being a valued partner in our journey. Together, let us celebrate the growth that has defined the past year and embrace the boundless potential that lies ahead.



Rebecca Kazer

OUR MISSION

The Women's Center of Greater Lansing is committed to providing valuable, innovative resources and services in an atmosphere that fosters mutual support, insight and growth for women of all backgrounds and ages as they strive to realize their own unique potential.

OUR VISION

We visualize a community where all women have the opportunity and ability to achieve their own unique potential.



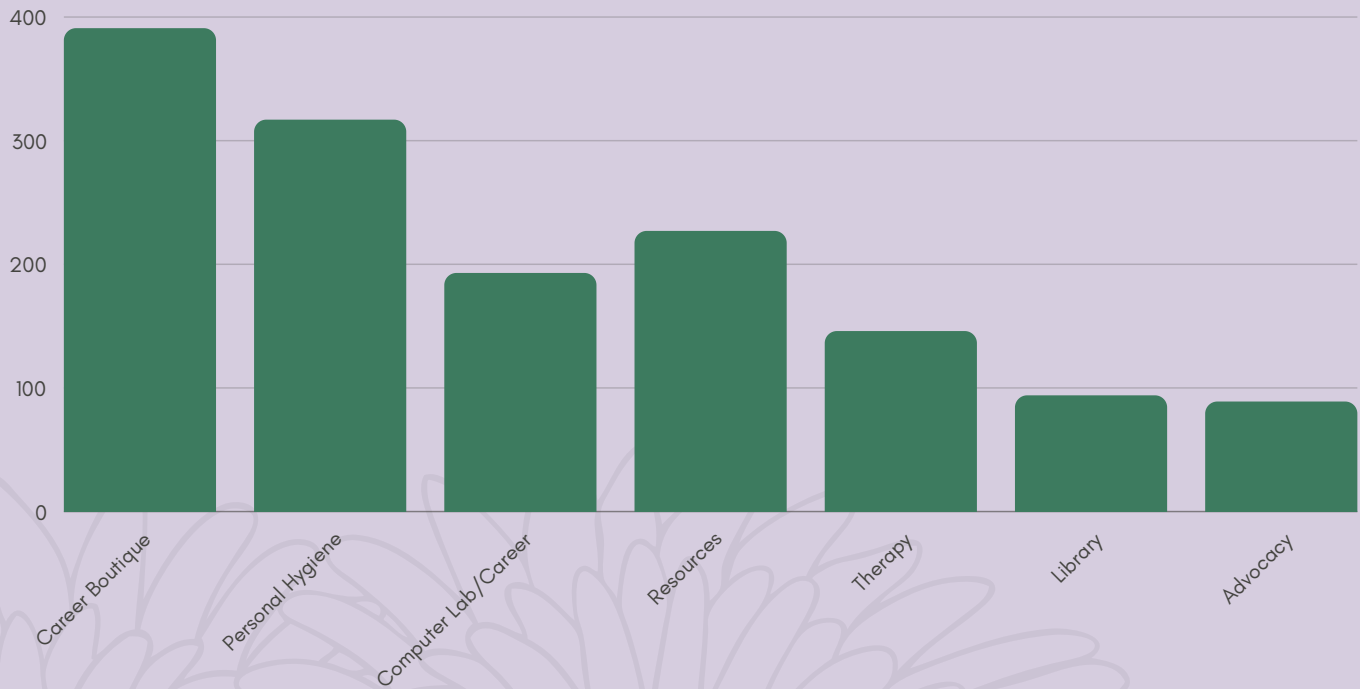


YEAR OF GROWTH

In 2023, WCGL grew larger, stronger, and even more beautiful. Here are some examples of the way our agency has grown:

- Paid staff is now 8 from 2
- Full time Clinical Director
- Redesigned our clinical internship program
 - Reintroduced group therapies
 - New website and email address
- Redesigned therapy and group rooms
 - Remodeled main bathroom
- New technology in computer lab and agency devices
 - New safety programs and procedures
- Multiple new local agency collaborations
 - Host site for AmeriCorp Vista's
- Introduced one-on-one Career Coaching
- Established the Michelle Fluck Award
- Number of clients served**

rose 273%



OUR CLIENTS

-92% of our clients received more than 1 service

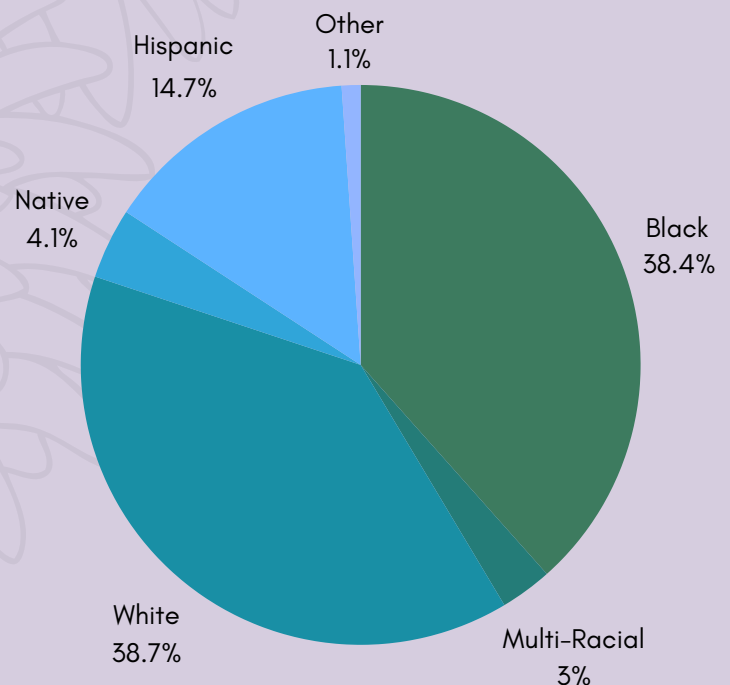
-127 new clients in 2023

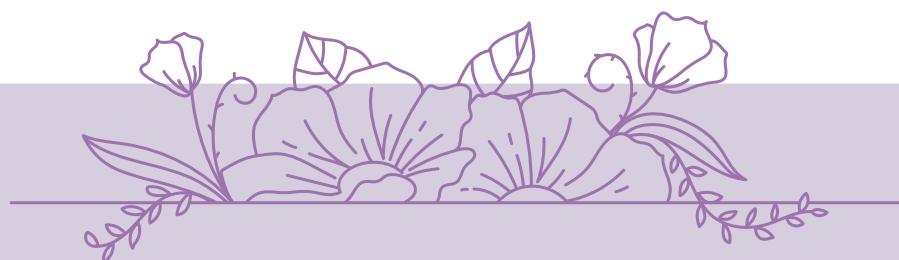
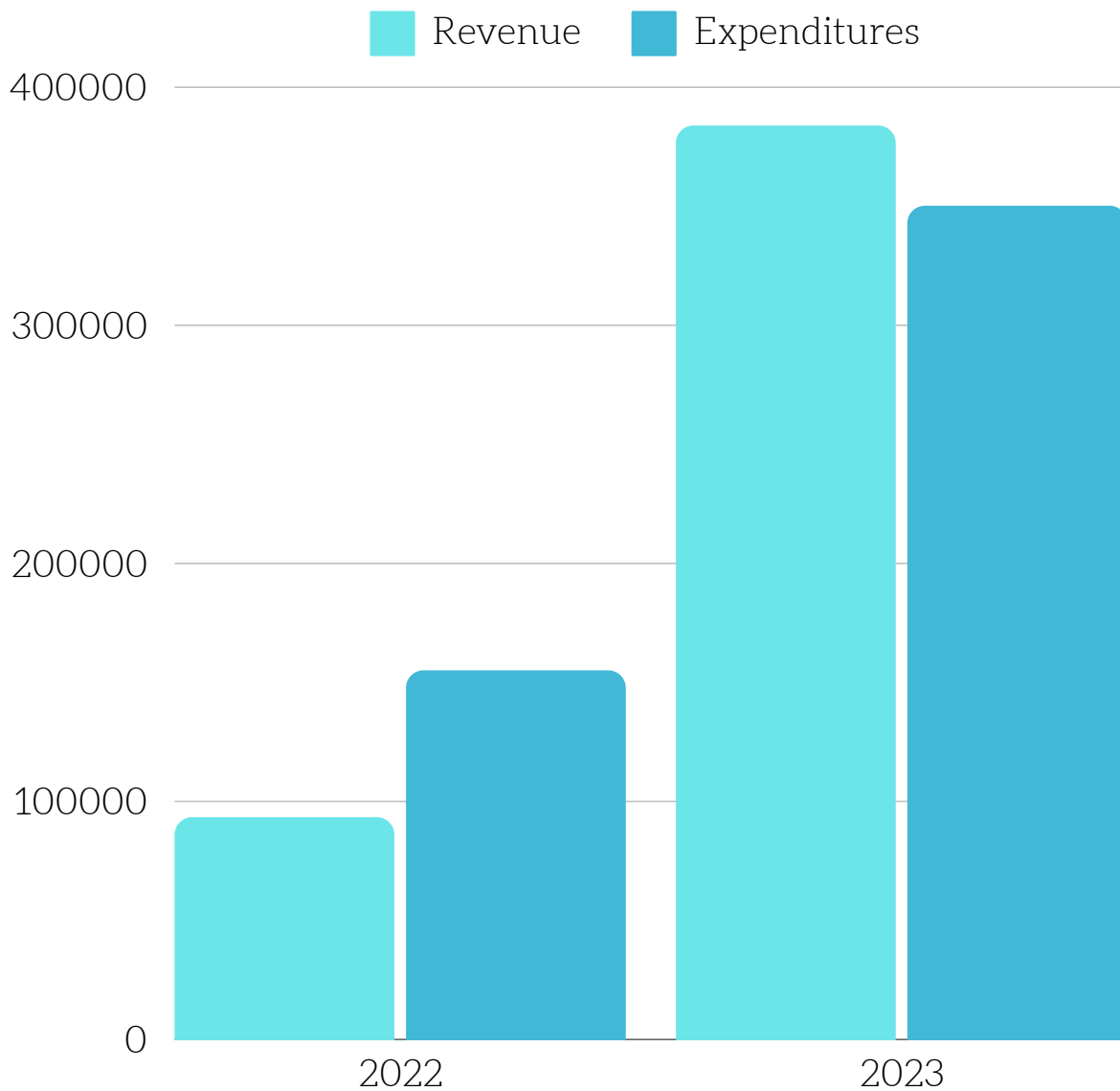
-2023 saw a huge rise in housing needs. 67% of clients did not feel that they were in a stable living situation

-88% of new clients returned for further services

DIVERSITY

WCGL clientele is just as diverse as the community that we serve. WCGL actively participates in diversity training and practices. Racial equity is extremely important to our mission.

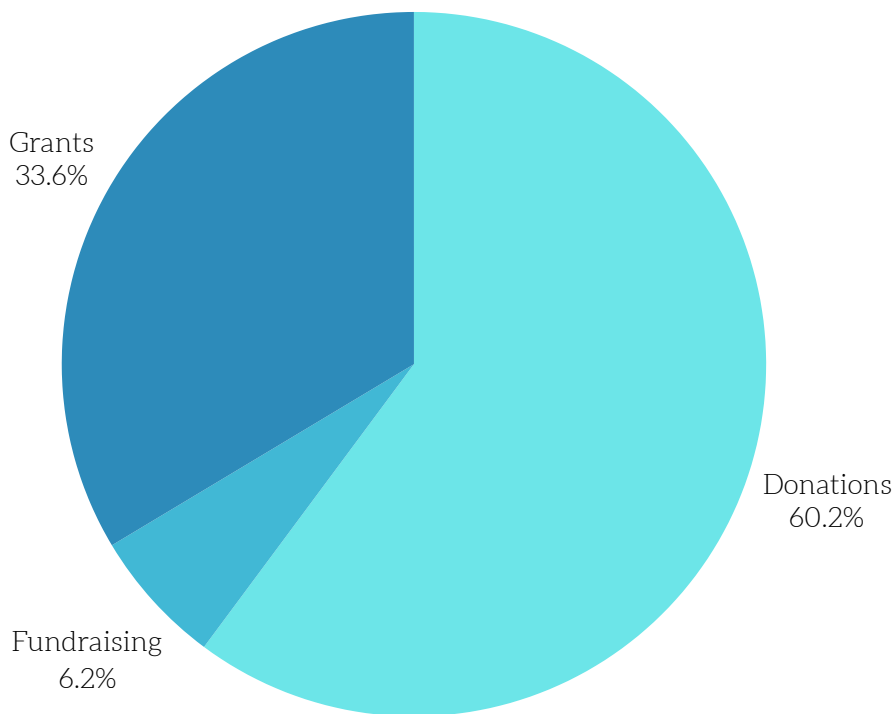




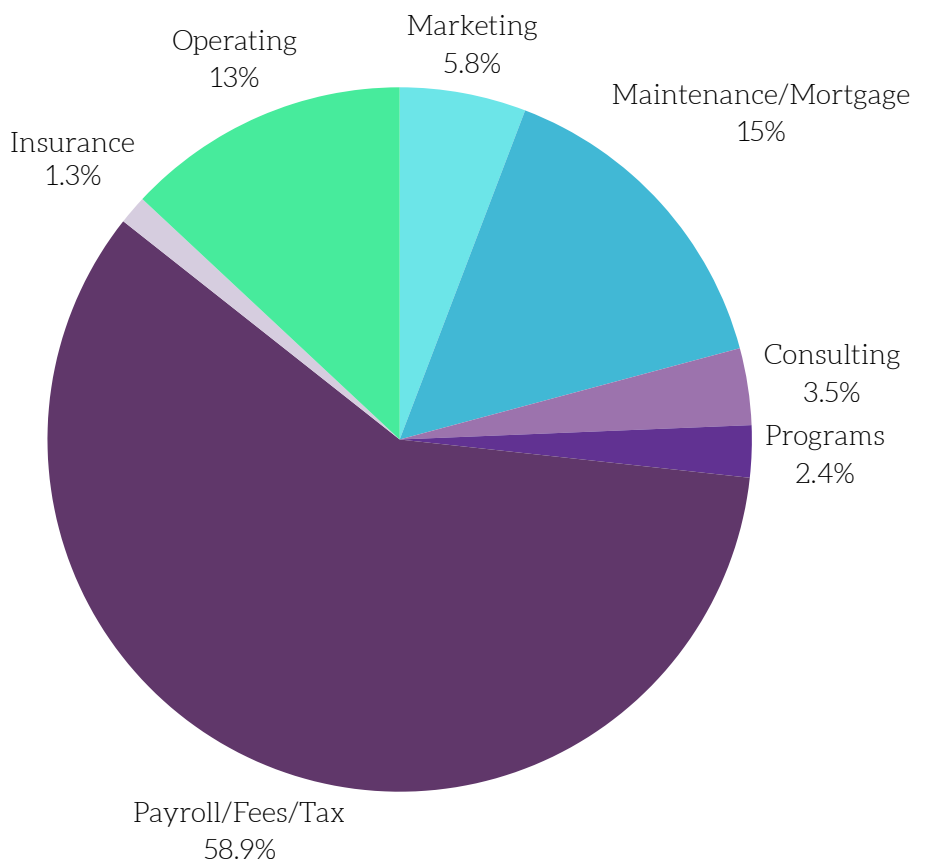
\$125,293.54

women's center remaining mortgage





REVENUE



EXPENDITURES



The Women's Center of Greater Lansing spends less than 6% of our total budget annually on marketing and fundraising. When we ask you to donate to the Women's Center, we are asking you to donate to sustain and expand our current programs.

WHO SUPPORTS WCGL

Our donor retention rate is 55%



We need your help in 2024:

- Will you be a first time donor?
- Are you able to increase your donation?
- Will you ask a friend to donate?
- Will you ask your office to donate?

44

Recurring donors in
2022

556

Total donations this
year

313

Donations of less than
\$50 this year

Continuing To Grow



EXPANDING SPACE

As our client's needs grow, so does our staff size and services that we offer.

We are hoping to increase fundraising and donations in order to expand our physical space.

ADD A THERAPIST

Serving uninsured, underinsured, and vulnerable community members with no-cost therapy is vital to their success. As the demand increases, so must the services. An additional therapist would allow at least 12 more women access to mental health each year.

LEGAL SERVICES

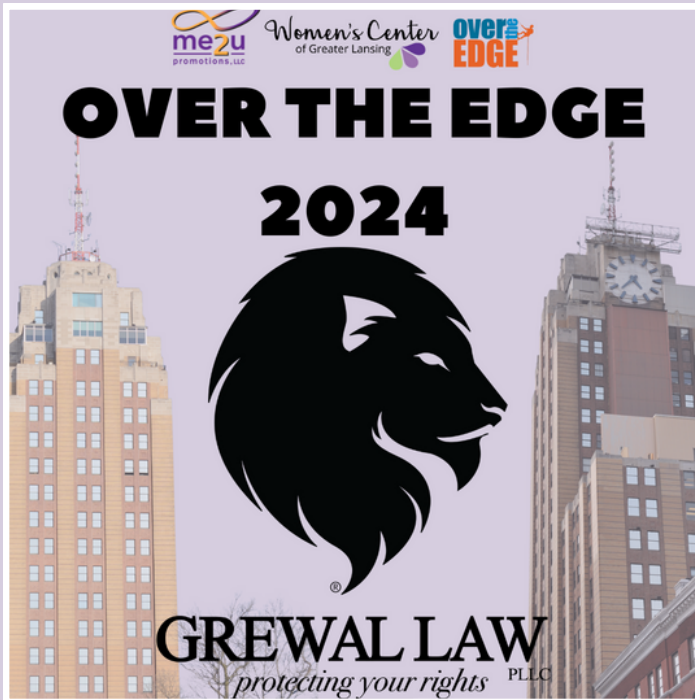
When faced with legal barriers, clients need advice they can trust. We will be seeking services of attorneys in the area to make sure that our clients are heard and represented fairly.

Blooming in 2024

OVER THE EDGE

Participants can register to fundraise for WCGL, and once they raise \$1,000 they receive a ticket to rappel down the Boji Tower in Downtown Lansing.

Learn more at
www.LansingWomen/OTE2024



CAPITAL CITY DRAGON BOAT RACE

Our annual CCDBR is going to be bigger than before. A committee has been formed and are working towards doubling the size of last years race. Participants can register, form a team, and battle for the best of the paddlers in a dragon boat.

For more information go to
<https://lansingwomen.org/CCDBR>



Who We Are

Staff



REBECCA KASEN
EXECUTIVE DIRECTOR



NANCY GUSSIN
CLINICAL DIRECTOR



DESIREE' SLAUGHTER
AMERICORP VISTA



ANGIE WOOSTER
COMMUNICATIONS
DIRECTOR



KAYLEE RESNIKOFF
OFFICE COORDINATOR



MELANIE BERG
CAREER BOUTIQUE
COORDINATOR



SAM BURNETT
VOLUNTEER
COORDINATOR



THEORY GRANDE-
CASSELL
RECEPTIONIST

Who We Are

Board

NUPUR HURIA
INTERIM PRESIDENT

JASON TABOR
TREASURER

OLIVIA LOWE
SECRETARY

ERIN WALKER

RASHEIDA HARRISON

SUSAN MILLHOUSE

SHANEIKA WALKER