

**Contact: Lauren Colton**

Women's Center of Greater Lansing  
1710-1712 E Michigan Ave Lansing MI 48912

517.372.9163

[LansingWomen.org](http://LansingWomen.org)



## PRESS RELEASE

### **Executive Director Rashmi Travis to lead a bright future for the Women's Center of Greater Lansing**

**Lansing, May 1, 2026:** The Women's Center of Greater Lansing today announced the appointment of Rashmi Travis as Executive Director, marking an important step forward as the organization strengthens its foundation and recommits to serving women across Mid-Michigan.

For more than 20 years, the Women's Center has provided counseling, advocacy, and support to thousands of women navigating crisis, transition, and growth. Today, the organization is focused on building a sustainable future—grounded in transparency, community partnership, and its core mission: to provide valuable, innovative resources and services in an atmosphere that fosters mutual support, insight, and growth for women of all backgrounds and ages as they strive to realize their own unique potential.

"Women deserve access to support that reflects their lived experiences," said Travis. "Equity means recognizing the real barriers women face—whether related to income, culture, or access—and working alongside them to remove those barriers. My goal is to ensure every woman who comes to the Center feels seen, supported, and equipped to move forward."

Travis brings more than two decades of experience advancing women's and children's health in Mid-Michigan. Most recently, she served as a Prevention Specialist at Eaton RESA, with additional experience in program development, community health strategy, and cross-sector collaboration at both the county and state levels. She has also mentored emerging public health professionals and contributed to workforce development initiatives across the region.

"As a leader, I focus on understanding both systems and lived experiences," Travis said. "That means identifying gaps, reducing stigma, and building pathways to care that are practical, respectful, and effective. When women are supported in making informed choices about their health and well-being, entire communities benefit."

Board leadership emphasized that Travis's appointment comes at a pivotal time for the organization. "We are confident in Rashmi's leadership and her deep commitment to equity and community-based care," said Lauren Colton, Chair of the Board of Directors. "She brings both the experience and the vision needed to guide the Women's Center through this period of renewal and growth. We are actively strengthening our financial position and expanding partnerships to ensure our services remain accessible to those who need them most."

The Women's Center continues to prioritize collaboration with community partners and is calling on supporters, donors, and advocates to play an active role in its future. "Mutual support is at the heart of everything we do," Travis added. "When communities come together—through partnership, advocacy, and investment—we can create meaningful, lasting change for women and families." Community members interested in supporting the Women's Center's mission can learn more, volunteer, or contribute at [lansingwomen.org](https://lansingwomen.org).